

Media Release



bluffton
HEART OF THE LOWCOUNTRY

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For more information:

Debbie Szpanka
Public Information Officer
Town of Bluffton
20 Bridge Street
Bluffton, South Carolina 29910
(Office) 843-706-4534
(Cell): 843-540-2274
(Email): dszpanka@townofbluffton.com

Town Council Amends its 2017-2018 Strategic Plan Action Agenda

Town Council adopted a resolution during its June 13 meeting to amend its 2017-2018 Strategic Plan Action Agenda. This agenda guides Town Council and staff members through the year as they prioritize projects, programs, policies and budgets. The amended action agenda is the result of a mid-course review of the plan which was accomplished at a Town Council Workshop in February, 2017.

“Town Council establishes a strategic plan every two years, defining the town’s priorities and establishing direction for town staff. The action agenda portion of the plan is a comprehensive list of work items necessary to fulfill the plan. Amending the action agenda allows us to formally acknowledge the items we’ve accomplished so far and add new items to meet evolving needs and Town Council priorities,” Town Manager Marc Orlando said.

Orlando also said some projects, policies or programs have either been completed, require updating or removed from the list based on Town Council’s input.

“The Town of Bluffton has a Strategic Plan which helps Town Council drive budget and policy decisions,” Mayor Lisa Sulka said. “All of our planning tools work together to give Town Council and staff a work plan for the year. If anyone wants to know what the Town of Bluffton is doing for our residents, I encourage them to preview this Action Agenda and/or our Strategic Plan, which is available on the Town’s website.”

The Strategic Plan Action Agenda and its projects, policies and programs are divided into six strategic focus areas: 1) Community Quality of Life 2) Economic Growth 3) Fiscal Sustainability 4) May River & Surrounding Rivers and Watersheds 5) Town Organization and 6) Infrastructure.

If you would like a copy of the revised Strategic Plan Action Agenda for 2017-2018, the link is as follows: <http://www.townofbluffton.sc.gov/pdfs/strategic-plan.pdf>.