



FOR IMMEDIATE RELEASE

TIME INC.'S COASTAL LIVING BRAND ANNOUNCES TOP 10 LIST OF AMERICA'S HAPPIEST SEASIDE TOWNS 2018

*Online Voting Begins Today to Determine
The No. 1 Happiest Seaside Town in America*

(BIRMINGHAM, AL, and NEW YORK, NY, January 23, 2018)—Time Inc.'s (NYSE: TIME) COASTAL LIVING brand today announces its seventh annual top 10 list of America's Happiest Seaside Towns. The 2018 list of the happiest places to live by the sea is live on COASTALLIVING.com/HappyTowns2018. The unranked list includes top beach destinations across the United States, from Oregon to New Hampshire and from Michigan to Florida.

COASTAL LIVING's America's Happiest Seaside Towns 2018 (in alphabetical order):

- Anna Maria, FL
- Bellport, NY
- Bluffton, SC
- Cambria, CA
- Cannon Beach, OR
- Cape Charles, VA
- Hampton/Hampton Beach, NH
- Ocean City, NJ
- Traverse City, MI
- Vero Beach, FL

Starting today, consumers have until February 6 at 5 p.m. EST to vote for their favorite town to determine which will be named the No. 1 Happiest Seaside Town in America. COASTAL LIVING will reveal the No. 1 Happiest Seaside Town on social media and COASTALLIVING.com on June 12 and will feature the towns and their rankings in the July/August 2018 issue of COASTAL LIVING.

"All of these towns embody two things we love about the coast: access to beautiful beaches and vibrant communities," said Sid Evans, Editor-in-Chief of COASTAL LIVING. "We're so excited to have this opportunity to engage readers and see which town earns the No. 1 spot."

To choose the 2018 finalists for America's Happiest Seaside Towns, COASTAL LIVING editors called for nominations via social media. The editors then collected each town's rank on the Gallup-Healthways Well-Being Index, percentage of sunny days, air quality, healthiness of beaches, commute times, crime ratings, walkability, standard of living and financial well-being of locals, geographic diversity and COASTAL LIVING editors' assessment of each town's "coastal vibe." A proprietary formula yielded the COASTAL LIVING Top 10 America's Happiest Seaside Towns list of finalists. The ranking is determined by online voting between January 23 and February 6.

Follow the conversation and spread the word on social media with #CLHappyTown and vote online at COASTALLIVING.com/HappyTowns2018.

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ABOUT COASTAL LIVING

The COASTAL LIVING brand (<http://www.coastalliving.com/>) defines laid-back luxury for people who celebrate life along the coast. It serves a total audience of nearly 5 million affluent consumers with a passion for design, travel, food and style. COASTAL LIVING is part of Time Inc., a leading content company that engages over 230 million consumers every month through its portfolio of premium brands across platforms. Follow COASTAL LIVING on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

ABOUT TIME INC.

Time Inc. (NYSE:TIME) is a leading multi-platform consumer media company that engages over 230 million consumers globally every month. The company's influential brands include PEOPLE, TIME, FORTUNE, SPORTS ILLUSTRATED, INSTYLE, REAL SIMPLE, SOUTHERN LIVING and TRAVEL + LEISURE, as well as approximately 60 diverse international brands. Time Inc. offers marketers a differentiated proposition in the marketplace by combining its powerful brands, trusted content, audience scale, direct relationships with consumers and unique first-party data. The company is home to growing media and platforms, including digital video, OTT, television, licensing, paid products and services and celebrated live events, such as the TIME 100, FORTUNE Most Powerful Women, PEOPLE's Sexiest Man Alive, SPORTS ILLUSTRATED's Sportsperson of the Year and the FOOD & WINE Classic in Aspen.

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