

Media Release



bluffton
HEART OF THE LOWCOUNTRY

August 23, 2017

For More Information:

Trisha Greathouse

Director of Finance & Administration

Town of Bluffton

20 Bridge Street

Bluffton, South Carolina 29910

(Office): 843.706.4543

(Email): tgreathouse@townofbluffton.com

(Website): <http://www.townofbluffton.sc.gov>

(Facebook): Town of Bluffton Government

Town of Bluffton Hosts Accommodations Tax Workshop

The Town of Bluffton's Accommodations Tax Advisory Committee will host a Workshop on Thursday, August 31, 2017 at 6 p.m. in the Large Meeting Room at Town Hall. Representatives of local non-profit organizations are invited to attend this workshop, which is designed to assist new and previous applicants in how to apply for accommodations tax grants awarded by Town Council. The workshop includes information about state requirements and eligibility, the application process and final reporting.

"We hope hosting a workshop helps streamline the process for local non-profits who are applying for accommodation tax funds which, in turn, helps generate tourism and more visitors to Bluffton," Director of Finance and Administration Trisha Greathouse said. "This workshop is designed to answer the 'how to' questions for applying for an Accommodations Tax Grant so applications are complete and competitive."

The Accommodations Tax funds, also referred to as ATAX , are generated from a tax on the gross proceeds derived from the rental of rooms (excluding meeting rooms), campground spaces, recreational vehicle spaces, and lodging or sleeping accommodations furnished to the same person for a period less than 90 days within the Town of Bluffton.

In recent years, the Town has had an annual average of \$350,000 in ATAX funds to disperse to non-profit organizations to assist in promoting tourism, arts, cultural events and other tourism-related expenditures.

Each quarter the Town's Accommodations Tax Advisory Committee reviews grant applications and makes a subsequent recommendation to Town Council regarding awards. The next application deadline to be considered for an ATAX grant is September 30, 2017 at noon.

No registration is required for the workshop. If you need further information, please call Trisha Greathouse at (Email): tgreathouse@townofbluffton.com or (Office): 843.706.4543.